

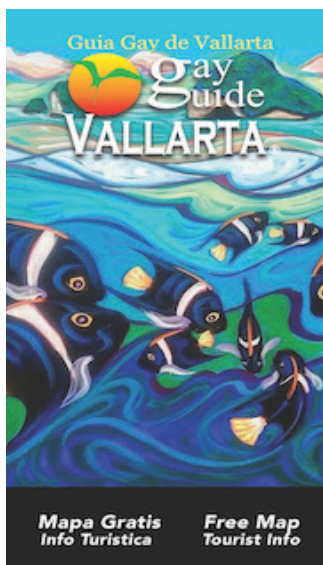
# Guía Gay de Vallarta



# Gay Guide VALLARTA

Print - Web - Mobil - Social - App

| [www.gayguidevallarta.com](http://www.gayguidevallarta.com) | [www.gpvr.mx](http://www.gpvr.mx) |



gay guide Vallarta offers our readers detailed information about Puerto Vallarta's LGBTQ businesses & products as well as our allies both **online since 2000 & printing since fall 2002**. We are highly favored by travelers when looking for LGBT businesses

during their vacation & while planning their visit from their homes to our wonderful destination, Puerto Vallarta. We are easy to use, timely and respectful.

**Mapa Gratis**  
**Info Turística**

**Free Map**  
**Tourist info**

**Media Kit**

# Dimensions

gayguideVallarta.com

Full  
Page

## Specifications

**Format:** PDF/JPEG/PSD

**Resolution:** 300DPI /  
118.11DPC

**Colors:** CMYK

\*Any ads in RGB colors will be  
convertid to CMYK colors. GayGuide  
Vallarta is not responsible for any  
color changes due to the conversion.

**1/4** - (8 w X 4.8 h)

**1/2** - (8 w X 9.8 h)

**Full page** - (8 w X 20 h)

**Map premium** -

(10 w X 21 h)

**Bleed** - (11 w X 22 h)

\*Ask for Bleed Spec PDF

\*Sizes are in CM.

Gay guide Vallarta

gayguideVallarta.com

1/2

1/4

Bleed

# Print and Distribution

## gay guide Vallarta provides visitors with:

- Your business or products Ad(s).
- Bilingual blurb of your business with a blurb key & map #. (except RealEstate, Developments or shows).
- Your phone number listed in the phonebook directory.
- Transportation information.
- Fold-out and removalbe map of businesses in Zona Romántica & Malecón.

gayguidevallarta.com

Nightlife

**Clubs and Bars**      **Antros y Barras**

**Act II**  
The MAIN STAGE theatre Antropology offers a non-features full scale musicals, stop show of male strippers plays and concerts in both English and Spanish for Vallarta's bi-cultural community. *Ofrece una presentación musical bi-cultural en inglés y español para la comunidad de Vallarta.*

**Antropology**  
Antropology offers a non-stop show of male strippers for your viewing pleasure.

**Apaches**  
Los Apaches, very gay friendly martini bar serves up still drinks daily in the middle of Zona Romántica.

**Amelmo**  
Enjoy all night happy hour prices in this hidden gay bar just off of Olas Altas.

**Bonides**  
Enjoy chill music and signature drinks in a dynamic

**Not just a bar... a tradition**  
No sólo un bar... una tradición

Un restaurante, también.

Tel: 222-3986  
Instagram: 2014  
www.infrida.com

Tom Birthday Party Feb. 26      Luis Birthday Party Jun. 18

<b>B</b> breakfast	<b>map id</b>	<b>pf</b> past friendly
<b>L</b> lunch	<b>live shows</b>	<b>pd</b> predominately gay
<b>d</b> dinner	<b>drag shows</b>	<b>m</b> male only
<b>cc</b> credit cards	<b>wifi access</b>	<b>md</b> mixed clientele

**4 editions a year.**

**12,000** copies per editon distributed with major focus in Zona Romántica.

**1,400 copies distributed weekly** during high season, & **700 copies** weekly distribution during the summer. It is very popular and requested by LGBTQ and Ally visitors.

We are welcomed in many locations in **Centro/Malecón, Zona Hotelera & Marina Vallarta.** This assures your ad will be at the hands of guest that are staying outside of the zone.

# Print Calendar

<i>Edition</i>	<i>Edition months</i>	<i>Reserve by</i>	<i>Matrerial by</i>
Autumn	October - November	20-Aug	1-Sep
Winter	December - January	20-Oct	1-Nov
Spring	February - March	20-Dec	1-Jan
Summer	April - September	20-Feb	1-Mar

# Price per Edition

Size	B&W	Color	Map	Premium
1/4 page Ad	\$ 1,200.00	\$ 1,650.00	\$ 2,350.00	N/A
1/2 page ad	\$ 1,800.00	\$ 2,800.00	N/A	N/A
Full page ad	\$ 3,350.00	\$ 5,200.00	\$11,600.00	N/A
Bleed	\$ 3,550.00	\$ 5,550.00	N/A	\$ 6,700.00
Back Cover	N/A	N/A	N/A	\$ 11,600.00

\* Prices included IVA \* Ad diseño NOT included.

# Courtesy with your printed ad

<i>When you purchas ANY size ad</i>	<i>Courtesy</i>	<i>Addtional Cost</i>
<b>In guide Book</b>		
Blurb of your business (Except for RealEstate & Shows)	X	
Dot on map if in Zona Romantica/Malencon	X	
Blurb Symbols regarding your business and map number (if applicable)	X	
Publish your phone number in guide's directory	X	
<b>On-line</b>		
Detailed listings including images, menus, tags and links.	X	
Calendar & event updates	X	
Horizontal Banners	X	
Vertical Banners	X	
Exclusive banner placement		X
Listings available on gay guide vallarta's App	X	
Share your social media posts	X	
<b>Additional Services</b>		
Photos of venue &/or Events (call for quote)		X
Video of Venue &/or Events (call for quote)		X

\*LGBT Non-Advertisers get a courtesy "Free Listing" which consist of only the Logo and short description (no links) and are also displayed on the app.

# Banners Online

- **Banners horizontal & vertical** Reach more visitors to your website with banners bigger than a standered size, they are randomly displayed on category pages, **FREE!**

**Horizontal Banner**  
150pix. H. X 950pix. W

**Exclusive banner placement on top of category pages.** (Sujet to availability)

Home page - \$2,187.50

Category page - \$1,000

Price p/month, includes IVA.

**Vertical Banner**

400pix H.  
X  
180pix. W.

# Online Listing (No Print)

## Non-Lodging or Cabaret/Theater:

Monthly Fee : \$700 pesos

Annual Pre-paid : \$6,000 pesos (\$2,400 in Savings)

## Cabaret /Theater:

Monthly Fee \$1,200

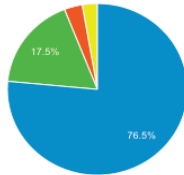
Annual Prepaid: \$11,000 (\$3,400 in Savings)

## Lodging:

View rates online.



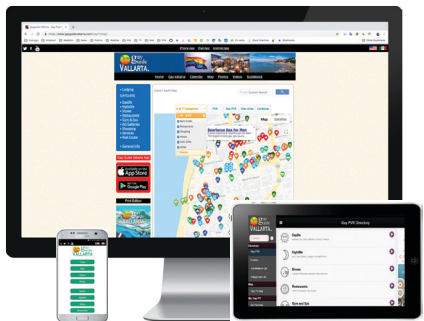
### Top Channels




Channel	Users
1 Organic Search	41,058
2 Direct	9,416
3 Social	1,742
4 Referral	1,458

Google Analytics June 2019 - 2020  
\* Drop due to COVID-19 but already picking up.


Country	Users
	53,157 % of Total: 100.00% (53,157)
1. United States	22,388 (41.65%)
2. Mexico	19,643 (36.55%)
3. Canada	4,964 (9.24%)
4. United Kingdom	783 (1.46%)
5. China	614 (1.14%)
6. Spain	404 (0.75%)
7. Brazil	275 (0.51%)
8. Germany	269 (0.50%)
9. Colombia	247 (0.46%)
10. India	208 (0.39%)



## New! Sponsored Videos


 **Gay Guide Vallarta** was live.  
June 26 at 1:57 PM · 🌐

Tour/Gira #LGBTQ Luxury Boutique Hotel  
#CasaCupula #Travel #Viaja  
Casa Cupula... See More



Reach More People With This Post  
You could reach up to 1,913 people daily by boosting your post for MX\$115.

3,386 People Reached      425 Engagements      [Boost Post](#)

 You and 36 others    10 Comments 13 Shares 1.7K Views

[Like](#)    [Comment](#)    [Share](#)

Most Relevant ▾

**Videos** are the “**New Thing**” dominated the digital community replacing text only content & they **connects better with the audience.**

Our purpose with this is to promote and show the travelers Puerto Vallarta’s diversity in cultur, gastronomy, activities, etc.

Contact us for more information!

## Download, follow & Contact us!



/GayGuidePV



GayGuideVallarta



@gayPVR



gayguide\_Vallarta

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